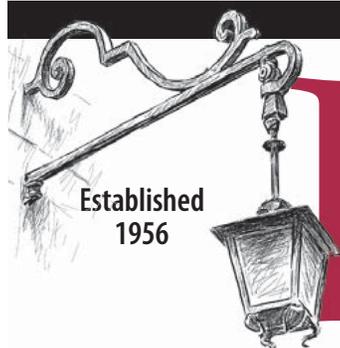


AN ANTON MEDIA GROUP PUBLICATION



Established
1956

PLAINVIEW-OLD BETHPAGE HERALD

Special Section:
Vacation &
Travel

VOL. 69, No. 6

PLAINVIEWOLDBETHPAGEHERALD.COM

AUGUST 1 - 7, 2018

FREE SUBSCRIPTION OFFER - SEE INSIDE FOR DETAILS!

\$1.00

Water District Touts Tap

The Plainview Water District reminds residents of the myriad reasons to consider tap water over bottled water when looking to quench their thirst this summer.

Tap water is more thoroughly tested.

Tap water is regulated by the United States Environmental Protection Agency (EPA) and the safety standards vary from those of bottled water which is regulated by the Food and Drug Administration (FDA). Tap water testing results must be reported to local and state regulatory agencies, while bottled water does not have as stringent requirements. Most importantly, tap water contains essential nutrients like calcium and iron, which may be removed from bottled water during processing.

Tap water is significantly cheaper.

Many consumers are surprised to learn that bottled water can cost as much as 1,000 times more than the higher-quality tap water supplied by the Plainview Water District. On average, over the course of a year, a half-gallon of bottled water per day (equivalent to the recommended eight glasses of water)



can cost more than \$250. Those same eight glasses of water per day from the tap can cost approximately 30 cents for the entire year.

Tap water is better for the environment. The production, transportation and distribution process associated with bottled water has an enormous impact

on the environment. Most water brands are packaged in a plastic derived from crude oil, transported on diesel-burning trucks, generating greenhouse gases and contributing to global warming. Despite effective marketing and advertising efforts, bottled water is not a sustainable product.

The Plainview Water District delivers some of the cleanest, best-tasting water on Long Island directly into the homes of its customers, 24 hours a day, seven days a week, 365 days a year.

Sometimes bottled water is just tap water anyway. It has been revealed that some companies simply process and package municipal tap water and sell it under their own brand names at a price hundreds of times higher than local water provider's rates. Don't be fooled by fancy Madison Avenue advertising campaigns.

For more information, call the Plainview Water District at 516-931-6469 or visit the district website at www.plainviewwater.org.

—Submitted by the
Plainview Water District