



PLAINVIEW WATER DISTRICT

10 Manetto Hill Road · PO Box 9113 · Plainview, New York 11803

Telephone: (516) 931-6469 · Fax: (516) 931-8683

Web Site: plainviewwater.org

Board of Commissioners

Marc B. Laykind, Chairman
Andrew N. Bader, Treasurer
Amanda R. Field, Secretary

Superintendent

Stephen M. Moriarty, P.E.

PRESS RELEASE

Water District Encourages Water Conservation Efforts

Plainview Water District Offers Guidance to Conserve Water and Keep Landscapes Healthy

Plainview, NY (June 23, 2020)—The Plainview Water District (PWD), as part of its Preserve Plainview initiative, is asking residents to be mindful of the increased water consumption resulting from the warmer months. During the spring and summer months, water consumption more than doubles throughout the District and this increase is directly related to residential irrigation systems. To help reduce the overall demand throughout the District and preserve the community's most precious natural resource, the District is providing its residents with helpful information to reduce the amount of water consumed by irrigation systems without sacrificing the health and beauty of their lawns and landscaping.

“The increase in water pumpage is significant during this time of the year, but there are many simple ways our residents can reduce water waste, said PWD Chairman Marc Laykind. “The District strives to inform customers of ways to conserve water and save money with minimal effort. While there is currently no water shortage or drought, we should always be doing what we can to protect our precious groundwater resource.”

More than 60-70 percent of the water pumped during the warmer months is for purposes other than drinking or bathing. Replacing a standard irrigation timer with a smart irrigation controller is the single greatest way to conserve a significant amount of water. These easy-to-install controllers are web based which enable them to connect with local weather stations to better predict weather patterns and adjust watering need appropriately. Many of these systems also provide mobile apps that enable the user to adjust sprinkling times remotely.

“Residents that have made the switch to a smart controller see their summertime water consumption drop by an average of 30 percent,” said PWD Commissioner Amanda Field. “It is encouraging to see more and more members of our community adopt this technology as they have collectively saved millions of gallons of water over the last two years and have significantly lowered their 2nd and 3rd quarter water bills.”

There are many additional ways residents can join the District's efforts to Preserve Plainview and reduce overall water consumption by also following these simple steps.

- Ensure irrigation timers comply with Nassau County's Lawn Watering Ordinance
 - Watering is prohibited between 10 a.m. and 4 p.m.
 - Odd-numbered homes can only water on odd-numbered days.



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- Even and non-numbered homes can only water on even-numbered days.
- Install a rain sensor or check that your current rain sensor is functioning properly.
- Mulch around flower beds to retain additional water.
- Use a drip irrigation system to limit water lost through evaporation and improve amounts of water delivered to root systems.
- Consider planting drought-resistant shrubs and flowers in your garden.

“What most don’t realize is that half of the water consumed by irrigation systems is wasted through evaporation and poorly maintained systems,” said PWD Commissioner Andrew Bader. “By making minor alterations to watering habits, you can not only save water, but more effectively apply that water toward improving the quality of your lawns and gardens. We all enjoy lush grass and beautiful landscaping, both of which can be achieved following this guidance.”

For additional information about water conservation and tips to save water around the home, please call (516) 931-6469 or visit the Plainview Water District website at www.plainviewwater.org. Click on the conservation tab for more helpful tips. Residents can also sign up to receive information by submitting their email address through the District’s homepage or following them on Facebook in order to stay up-to-date with District activities and initiatives.

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